



FOR IMMEDIATE RELEASE
JANUARY 18, 2017

**Safe Rx and Good Day Pharmacy Announce
Availability of Locking Prescription Vials (LPVs) in Colorado Pharmacies**

Greenwood Village, CO – Safe Rx LLC and Good Day Pharmacy, Inc, an independent chain of pharmacies based in Loveland, Colorado, today announced the availability of Safe Rx™ Locking Prescription Vials (LPVs) in selected Good Day locations.

“Patients with prescriptions prone to abuse now have a cost-effective alternative for secure storage,” said Milton Cohen, President & CEO of Safe Rx. “For less than the price of a cup of coffee, you can protect your children and family from the number one gateway to heroin addiction,” he added.

Good Day joins other pharmacies that carry Safe Rx™ LPVs, and currently offers them at its locations in Eaton, Longmont, Loveland and Wellington.

“Good Day Pharmacy has always been concerned with opioid abuse. We were the first pharmacy in Colorado to schedule regular off-site take-back events, in addition to our on-site programs,” said Karen Price, Good Day’s Director of Marketing. “Our patients’ safety is our number one concern and we’re always looking for ways to safeguard their health,” she added.

Safe Rx™ LPVs are used by pharmacies and veterinary clinics in dispensing controlled substances and help fight the opioid epidemic. In 2015, the Johns Hopkins Bloomberg School of Public Health published an extensive opioid report recommending research into the effectiveness of more secure packaging, following the U.S. FDA’s request for comment in 2013 on using innovative packaging solutions as a response to the prescription drug abuse epidemic.

Drug overdose is the leading cause of accidental death. Prescription drugs are the number one gateway to heroin addiction and have become the most commonly abused substances among 12 and 13-year-olds, with pilfering from family medicine cabinets the leading source for teen abuse.

About Safe Rx™ LPVs

Safe Rx™ LPVs are physician-developed, child resistant certified locking prescription vials that are both tamper-evident and pilfer-resistant. Designed for use in the mass retail dispensing environment, Safe Rx™ LPVs are engineered for extremely low incremental fill time and easy workflow adaptation. For more information please visit www.safe-rx.com.

About Good Day Pharmacy

Good Day Pharmacy is an independent, family-owned company operating under the Health Mart umbrella, employing over 140 Colorado residents at its nine pharmacies. With over 30 years of experience, the Good Day family of pharmacies are experts in taking care of prescriptions, solving an array of medication challenges, and improving health outcomes.

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