



FOR IMMEDIATE RELEASE
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Safe Rx® Locking Prescription Vials (LPVs™) win NACDS Total Store Expo Product Showcase Award

Greenwood Village, CO – Safe Rx LLC, a wholly owned subsidiary of Secure Medication Systems LLC, today announced that its locking prescription vials (LPVs™) won the prestigious Product Showcase Award for the pharmacy supplies and equipment category at the National Association of Chain Drug Stores' 2017 Total Store Expo. The NACDS Expo is the largest pharmacy industry trade show of the year in North America.

"LPVs™ are an almost half century step forward in dispensing security, and the highest impact tool for preventing opioid abuse, particularly among adolescents," said Milton Cohen, the Company's President & CEO. "This innovation award is additional recognition of how LPVs™ satisfy a critical unmet need, enabling pharmacies to become more active contributors in fighting diversion and preventing teen initiation," he added.

Prescription drugs have become the number one gateway to heroin addiction and the most commonly abused substances among 12 and 13-year-olds, with pilfering from family medicine cabinets the number one source for teen abuse. Designed to prevent pilfering, Safe Rx® LPVs™ represent the first significant improvement to secure packaging for prescription dispensing since 1970, when the Poison Prevention Packaging Act established child resistant standards.

In 2015, the Johns Hopkins University Bloomberg School of Public Health published an extensive opioid report recommending research into the effectiveness of more secure packaging, while the U.S. FDA has taken a series of steps since 2013 exploring the use of innovative packaging solutions as a response to the prescription drug abuse and opioid epidemics.

The Company formally launched its line of LPVs™ for the human pharmacy market at the Total Store Expo, with the release of its new and improved 60 dram wide-mouth LPV™. "We had an overwhelming reception at the show. Safe Rx gives pharmacists the chance to be an active participant in preventing diversion in their customers' households," added Anthony Dolan, Vice President of Pharmacy Sales & Marketing.

About Safe Rx® LPVs™

Safe Rx® LPVs™ are physician-developed, child resistant certified locking prescription vials that are tamper-evident and pilfer-resistant. Designed for use in high volume dispensing, Safe Rx® LPVs™ are engineered for extremely low incremental fill time and easy workflow adaptation. For more information visit www.safe-rx.com.



Contact

Milton Cohen
President & CEO
Secure Medication Systems LLC
mcohen@safe-rx.com