



FOR IMMEDIATE RELEASE
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Dr. Paul Suchoski Joins Safe Rx as Chief Operating Officer

Greenwood Village, CO – Safe Rx LLC today announced that Dr. Paul Suchoski has joined the Company as its Chief Operating Officer, overseeing all activities associated with product design, manufacturing, quality control, sales, marketing, and account management.

“Paul’s prior experience scaling companies will be critical to our success as we enter a phase of significant growth with new pharmacy customers. Winning the industry’s annual innovation award in our category at the recent NACDS Total Store Expo has substantially increased our pipeline of rollouts,” said Milton Cohen, the Company’s President & CEO.

Dr. Suchoski has extensive experience in transitioning innovative products into high-volume manufacturing. As Vice President at JDS Uniphase and CEO of Optium Corporation, Dr. Suchoski oversaw widespread adoption of fiber optic components into CATV, telecommunication, internet, and data communication systems.

“When I first encountered the Company in early 2016, Safe Rx had little more than a product and concept. I have been amazed at the progress the Company has made over the past year in terms of the team, funding, volume purchasing and distribution agreements, state regulation, and pharmacy adoption,” said Dr. Suchoski. “I am thrilled to be associated with a Company that is addressing two of the nation’s major health problems: the growing opioid epidemic and pediatric poisonings associated with prescription and OTC medicines,” he added.

Prescription drugs have become the number one gateway to heroin addiction and the most commonly abused substances among 12 and 13-year-olds, with pilfering from family medicine cabinets the number one source for teen abuse. Designed to prevent pilfering, the Company’s LPVs™ represent the first significant improvement to secure packaging for prescription dispensing since 1970, when the Poison Prevention Packaging Act established child resistant standards.

In 2015, the Johns Hopkins University Bloomberg School of Public Health published an extensive opioid report recommending research into the effectiveness of more secure packaging, while the U.S. FDA has taken a series of steps since 2013 exploring the use of innovative packaging solutions as a response to the opioid epidemic.

About Safe Rx® LPVs™

Safe Rx® LPVs™ are physician-developed, child resistant certified locking prescription vials that are tamper-evident and pilfer-resistant. Designed for use in high volume dispensing, Safe Rx® LPVs™ are engineered for extremely low incremental fill time and easy workflow adaptation. For more information visit www.safe-rx.com.

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